

Make-A-Wish Foundation®
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MAKE-A-WISH®

PRESS RELEASE

FOR IMMEDIATE RELEASE

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Make-A-Wish Foundation® Elects Robert Stone to Board of Trustees

Seattle– The Make-A-Wish Foundation® of Alaska, Montana, Northern Idaho and Washington, a nonprofit organization that grants wishes to children with life-threatening medical conditions, is pleased to announce that Robert Stone has joined the Board of Trustees.

Stone is the Senior Vice President of Tour Operations for Royal Celebrity Tours, a subsidiary of Royal Caribbean Cruises, and has been with them since the Tour Division's inception in 2000. Prior to joining Royal Celebrity Tours, Bob was the director of operations for Princess Cruises' Princess Tours, overseeing their rail and motorcoach operations in Alaska.

In his current capacity, Stone oversees the development and management of all land tour programs in Alaska, Canada, Europe, China, South America and Australia for cruise guests. He also currently serves as Chairman of the board for both the Alaska Cruise Association and the Northwest Cruiseship Association. Both are not-for-profit organizations, which establish positive relationships and build strong partnerships between local businesses, communities and cruise lines in Canada, Alaska, Hawaii and the Pacific Northwest.

In 2004, Stone was voted one of the 25 most Extraordinary Sales and Marketing Minds in Hospitality and Travel by the Hospitality Sales and Marketing Association International. Stone has also supported North Shore Youth Sports programs as well as with the United Way, the Denali Foundation and Nature Conservancy in Alaska.

Stone attended Oregon State University where he earned his bachelor's degree in Recreation Business Management. He resides in Woodinville, Washington with his wife Debbie, a travel writer and his two sons who attend the University of Oregon.

The Make-A-Wish Foundation of Alaska, Montana, Northern Idaho and Washington grants the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy. Since its inception in 1986, the chapter has granted more than 4,000 wishes to children in the Northwest and will grant 291 wishes this year alone. For more information about the Foundation, including how you can help share the power of a wish® contact us at 800.304.WISH or visit our Web site at www.northwestwishes.org.

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