

Make-A-Wish Foundation®
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M E D I A A D V I S O R Y

FOR IMMEDIATE RELEASE

April 29, 2010

It's a Bird! It's a Plane! It's Electron Boy?!

Make-A-Wish Foundation® to Grant Bellevue Boy's Superhero Wish on World Wish Day: Thursday, April 29

WHO & WHAT

Everyone needs a superhero and those in Western Washington are no exception! Thirteen-year-old Erik of Bellevue, who longs to have superhero powers, will be transformed into his very own comic book character on World Wish Day, Thursday, April 29. World Wish Day is a global celebration of wish granting that also will honor the 30th anniversary of the wish that inspired the creation of the Make-A-Wish Foundation.

Living with cancer, Erik will put his worries aside for one afternoon when, thanks to the Make-A-Wish Foundation, the Seattle Sounders, Puget Sound Energy and the Space Needle, he becomes Electron Boy...Western Washington's only hope against the dark forces of "Dr. Dark" and "Blackout Boy" (played by the Discovery Channel's *Deadliest Catch's* Edgar Hansen and Jake Anderson).

Media is invited to play along and come on this extraordinary superhero adventure!

WHERE & WHEN

11 a.m. Erik's Home Electron Boy will receive a phone call from Spiderman briefing him on the dire situation. Erik will get into his costume and take off in his superhero vehicle... a DeLorean, with Bellevue Police as his escort.

11:45 a.m./12 p.m. Qwest Field (enter by north lot/near RR tracks for closest entrance to locker room) Electron Boy swoops into the locker room to save the Seattle Sounders from being trapped in a dark locker room.

1 p.m. Puget Sound Energy (Enter the parking circle at 320 108th Ave NE). Electron Boy arrives to a crowd of grateful PSE employees who cheer him on as he saves a distressed victim from being stuck in the air on a bucket truck that has been "zapped" by Dr. Dark. Motorcade to the Space Needle.

2. p.m. Space Needle

Hundreds of volunteers are lined up, waiting to cheer on Electron Boy. Dr. Dark will appear from inside the lobby once Electron Boy arrives. He will have a face-to-face "battle" with Electron Boy, but Electron Boy's

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“light” (from his lightning rod) will freeze Dr. Dark. Electron Boy will race inside to get the elevator working. Make-A-Wish staff will come down and everyone will cheer when Dr Dark and Blackout Boy are handcuffed and taken away via police car.

Supporters will cheer for their new hometown hero and surround him just in time for Spiderman to jump in the center and present him with something very special from the Superhero Club. A city official, Sally Bagshaw, is expected to issue a proclamation and give him a key to the city. Everyone cheers for Electron Boy followed by pictures, cake and a sparkling cider toast to Electron Boy.

The public can also follow every step of Erik’s adventure on the local Make-A-Wish chapter’s Facebook page: <http://www.facebook.com/pages/edit/?id=193954191692#!/pages/Make-A-Wish-Foundation-of-Alaska-Montana-Northern-Idaho-Washington/193954191692>.

WHY

The Make-A-Wish Foundation of Alaska, Montana, Northern Idaho and Washington grants the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy. Since its inception in 1986, the chapter has granted more than 4,000 wishes to children in the Northwest and will grant 327 wishes this year alone. For more information about the Foundation, including how you can help share the power of a wish[®], contact us at 800.304.WISH or visit our Web site at www.northwestwishes.org.

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