

Make-A-Wish Foundation®
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P R E S S R E L E A S E

FOR IMMEDIATE RELEASE

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Make-A-Wish Foundation® Announces Staff Promotion

Seattle – The Make-A-Wish Foundation® of Alaska & Washington, the nonprofit organization that grants wishes to children with life-threatening medical conditions, is pleased to announce that Dayna Russell has been promoted from Annual Giving Coordinator to Annual Giving Manager.

Russell will continue stewarding third parties interested in fundraising for the local chapter, as well as assist with the planning and execution of annual fundraising events. In addition to these responsibilities, she implements strategies to maximize annual fund giving from donors and lead and direct strategies for identification, cultivation, solicitation and stewardship for annual giving contributors. Russell resides in the Wedgewood neighborhood in Seattle.

About the Make-A-Wish Foundation: *The Make-A-Wish Foundation of Alaska & Washington grants the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy. Since its inception in 1986, the chapter has granted more than 4,400 wishes to children in the Northwest and will grant 332 wishes this year. For more information about the local Make-A-Wish chapter, including how you can help **share the power of a wish®** contact us at 800.304.WISH or visit our Web site at www.northwestwishes.org.*

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